



**GOIN' BALD  
FOR BUCKS®**

## Event Tips

### Looking for ways to make your event the best it can be?

Check out the following ideas that organizers have used to make their Bald for Bucks event a success! These are simple ways to help market, fundraise, and host a great event!

## MARKETING FOR YOUR EVENT

### POST PICTURES FROM PREVIOUS EVENTS

If you are a returning school, post pictures of previous events at your school to inspire new participants! Let them know the community of supporters behind them!



### DISPLAY FLYERS

Hang informational flyers with the date, time, and location of your event in high traffic areas! Make sure they are eye catching!

### UTILIZE BULLETIN BOARDS

Motivate and inspire participants by posting visuals for all to see! Include information about your event and ways to get involved!



### MAKE YOUR EVENT EXCITING & DIFFERENT

Incentivize participants by bringing in something like food trucks! Call companies ahead of time and see if they will donate a portion of their proceeds to your Bald event!





# EVENT DAY FUNDRAISING

## RAFFLES/DRAWINGS

Silent auctions are a great way to get all people involved – participants, supporters, volunteers, and more!  
Have local companies donate baskets or goods to be raffled off.



## HAT AND SCARF SALE

Keep those newly bald heads warm and offer a hat and/or scarf sale! Event attendees who are not Goin' Bald can also show their support with this fun apparel sale!

## GAMES

Raise a few extra bucks and offer games such as Plinko, where individuals can pay to play a round and win gift cards, candy, and more!



## HAIR COLORING

Whether they are Goin' Bald, donating their hair, or just there to support, have individuals get their hair dyed, sprayed, or chalked for a small donation!

## FACE PAINTING

Raise extra money by offering face painting at your event! Simple art for a small donation goes a long way!



## NAIL PAINTING

Have individuals raise a small fund to get their nails painted as another way to support and raise money!

## CASUAL DRESS

Individuals can donate to wear clothes they normally wouldn't be able to, such as jeans at work or a hat at school!



# KEEP IT GOIN'!

Have more ideas? Share them with us! Don't forget – you can fundraise up to a year after your event!

# HOSTING YOUR EVENT



## NAME TAGS

Name tags are a great way to stay organized and help the event run smoothly. You can even use this to differentiate who is Goin' Bald and who is donating hair. Have participants indicate on the sheet the appropriate haircut length they desire!

## ORGANIZE INCENTIVES

Having a set location where participants can grab their certificates, t-shirts, and other prizes after being shaved helps the event run smoothly!

## SECTION OFF AREAS

Use cones or ropes to section off specific areas for participants and supporters so there is no confusion of where to go!



## SLIDE SHOW

Present a slide show while participants head to the buzzers. Each slide can display a participant's name and why they are Goin' Bald, directions for how to proceed with the day, or inspiring quotes!

## FOOD/WATER STATION

Offer participants and supporters a quick drink or snack for a small donation!



## PHOTO BACKDROP

Give participants the opportunity to sport their new do and provide a set location for a quick photo!

## “I WENT BALD FOR BUCKS FOR \_\_\_\_\_” SIGNS

What better way to honor and support cancer patients and survivors than to visually display their name while participants are Goin' Bald!



## SCHEDULE AND POST SHAVING TIMES

Plan ahead of time who is participating and when they are shaving. Having a set schedule allows the event to run seamlessly and on time!

# HAVE OTHER SUGGESTIONS?

If you have something you think helped your event run smoothly, or if there is something you wish you knew ahead of time, **let us know so we can help future participants!**

#baldforbucks

**BaldForBucks.org**

